

Trustiva Setu

Building India's Healthcare Financing Infrastructure Layer

Aarthsetu Technologies Pvt. Ltd. | Strategic Partnership & Investor Deck

Current Raise: ■5 Cr

The Opportunity

Trustiva Setu is building the operating system for healthcare affordability by connecting clinics, patients, and lenders through one seamless financing infrastructure.

Why Now

High-value healthcare treatments across IVF, dental, cosmetic, fertility, aesthetic and elective care face major treatment drop-offs because of upfront affordability barriers.

Business Model

Multi-lender approval routing, lender payouts, clinic subvention programs, platform revenue architecture, and future SaaS layer for clinic operations.

Why We Win

Healthcare-specific credit intelligence, multi-lender routing moat, clinic workflow embedded distribution, and strong lender network defensibility.

Founding Team

Abhishek Kashyap — Founder & Strategic Vision Lead

Ajit Singh Yadav — Co-Founder & Growth Strategy Lead

Mr. Manish Jaggi — Strategic Advisor

Capital Deployment

Raising ■5 Cr to accelerate lender expansion, clinic distribution, underwriting intelligence, and platform deployment across India.